



It's not what you know.
It's who you know.

THE NEW AI DATA GOLD RUSH

AI DATA BROKERAGE PARTNER HANDBOOK

EXPERT & ENTERPRISE

Recruitment Guide and Growth Playbook

Explore the potential to earn
hundreds of thousands through
qualifying AI data deals.

DAVID IVERY
AI Data Broker

micro1 | Mode | DataSupply

itsownlymoney.com

Earning potential is not a forecast or guarantee. Company licensing revenue and partner earnings are different.
Results vary; many partners earn little or nothing. Compensation follows each program agreement.

[START HERE](#)

How to use this handbook

We built this guide for people who want to connect their professional relationships with relevant AI opportunities. You do not need to value a dataset or answer every technical question. You do need to understand the pathway, respect the relationship and make an accurate introduction.

Find the page you need

Understand the opportunity and pathways Pages 3 and 4

Partner registration links Page 5

Company and Expert opportunity links Page 6

Prospecting and conversations Pages 7 to 10

Growth practice and your first week Pages 11 and 12

Pipeline tracking and outreach scripts Pages 13 to 15

Discovery worksheet and operating rules Pages 16 and 17

Ready to share invitation and resources Pages 18 and 19

Choose one useful next action

If you are deciding whether to join, start with the pathway overview. If you are ready to work, use the first week plan and worksheet. If you are recruiting a partner, use the invitation page and messages. Use your own issued link once enrolled in the relevant program.

Your role in one sentence

Recognize a relevant opportunity, earn permission to discuss it and connect the person or organization with the right next step.

Our brokerage introduces opportunities. The underlying program reviews eligibility, applications and agreements. A registration or introduction is not an acceptance or a payment.

01 UNDERSTAND THE BUSINESS

The opportunity and your role

AI projects need human expertise and real examples of how work gets done. That creates two different conversations for our partners. One concerns a person and their skills. The other concerns an organization and the records it has the right to evaluate for licensing.

Track	Who you introduce	What they explore
Expert	A person with relevant skills or experience	Current AI project or role opportunities and their full application requirements
Enterprise	An owner or authorized organization leader	Potential partnerships involving qualifying company controlled operating records

What an introduction partner contributes

A useful introduction begins with context: why this person or company might fit, who can make the decision and whether they want the conversation. Your relationship helps the recipient take a sensible first look.

Why build with Ownly ONCE

You have several pathways to learn, a practical guide to starting conversations and a direct contact in David. Begin with relationships you already understand. Use the training and scripts to become better at recognizing opportunities and making introductions that carry useful context.

What remains with the provider

The program confirms current availability and fit. Its reviewers handle its application, technical evaluation and contractual process. We do not promise a particular offer, negotiate on a provider's behalf without authority or ask you to collect company files.

How partner compensation works

Where a provider offers referral compensation, eligibility and payment follow its current written agreement. Registration alone does not earn a reward. Do not quote a payout, a close date or a recurring income amount without the applicable approved terms.

02 KNOW THE PATHWAYS

Choose the right partnership

Program	Relevant pathways	Best opening conversation
micro1	Expert roles and separate company partnerships Partner registration	A relevant individual skill or an organization with substantial operating knowledge
Mode	Enterprise company evaluation Partner registration	An owner interested in whether their business may fit a data partnership
DataSupply	Enterprise data commercialization Partner or broker registration	An owner willing to discuss their systems and records before any proposed license

Start with the opportunity rather than the logo

Ask whether the person is exploring work for themselves, participation for their company or a partner relationship. That answer determines the next page and link. A person who wants expert work should not be sent to a company enrollment form.

Keep the options open without making duplicate submissions

micro1 has separate expert and enterprise routes. Mode and DataSupply offer distinct enterprise reviews. Match the next step to the person's interest and the program's current process. Discuss an alternative with the owner before making another referral, and check any existing provider relationship or agreement.

Team size is a review question

Record the actual team, shared systems, location and history. All employee counts are subject to review. Do not discard a promising prospect solely on size, and do not call anyone accepted before the program confirms it.

03 PARTNER REGISTRATION LINKS

Join a partner program

Choose the program you want to learn and represent accurately. These are David's tracked invitations for partner registration. Review the program's current agreement before accepting it. After enrollment, use the personal referral link issued to your own account for your referrals.

micro1 partners

For people introducing relevant experts or company contacts through the applicable referral program. The program determines which opportunities and referral arrangements are available to your account.

[Register as a micro1 partner](#)

Mode partners

For people who know business owners and want to introduce potential enterprise companies. This is partner registration, not an application for your company.

[Register as a Mode partner](#)

DataSupply partners and brokers

For people introducing companies that may fit an enterprise data commercialization review. The company decides whether to participate, and the program reviews the opportunity.

[Become a DataSupply partner or broker](#)

Before you start sharing

- Confirm which account you enrolled in and save your own issued referral link.
- Understand what the program asks you to do and which claims it permits.
- Know who handles support, qualification and compensation questions.
- Keep company and partner registration links separate.

Need help selecting a route? Contact David before submitting a business to more than one program.

[Ask David about the right partnership](#)

04 OPPORTUNITY LINKS

Company and expert links

Use the company links for an authorized business conversation. Use expert links for an individual application. These destinations preserve David's tracking; enrolled partners should use their own issued links when making their own referrals.

Company participation

[micro1 company inquiry](#)

A separate company enrollment route for enterprise review. Active company, closed company and company video opportunities have different requirements; confirm the actual opportunity before proceeding.

[Mode company evaluation](#)

For an owner or authorized representative evaluating their company. It does not enroll that person as a referral partner.

[DataSupply company discovery](#)

For a company discussing its systems, history and potential scope. Initial evaluation uses descriptions of the opportunity; do not send raw files to our brokerage.

Individual Expert opportunities

[Explore our expert opportunity hub](#)

[Explore micro1 expert applications](#)

[Explore college opportunities](#)

Roles change. Read the full current listing for skills, countries, availability, hours, pay and selection requirements. Individual voice or video tasks are different from a company footage partnership. We are not the employer, and applying does not guarantee selection.

A simple link check

Before sharing, confirm who the recipient is, which action they want and whose referral link applies. Send one relevant link after interest rather than this entire directory in a cold message.

05 BUILD YOUR NETWORK

Find people worth introducing

Start where you have genuine context. The goal is a useful conversation with a relevant person, not a large contact list.

Relationship group	Who to think of	A useful reason to connect
Business owners	Owners and executives you know through work or professional groups	Their organization has established processes and digital operating history
Advisors and connectors	Accountants, IT providers, consultants and business brokers	They know who makes decisions and can ask permission for an introduction
Individual specialists	People with relevant professional, technical or domain experience	A current full role listing matches their actual background
Organizations in transition	Authorized leaders of businesses changing systems, selling or closing	They may need to understand whether operating history has a permitted use

Nonprofits and public organizations

These can be reviewed where a program supports them. Identify the appropriate officer and authority before discussing a referral. Never treat donor, beneficiary, student or restricted public records as material to collect.

Make your first network map

Write down a manageable set of people you genuinely know, how you know each one and why a particular pathway may be relevant. Research the missing facts before reaching out. Ask connectors for permission based introductions rather than their client lists.

Choose a focused starting audience

Work one audience well enough to recognize its language and concerns. An accountant, an operations director and a software specialist need different opening messages. Broaden after you learn what earns useful conversations.

Screen lightly and hand off well

You are finding a reason for a review, not approving a company. Keep the conversation at business level and leave confidential details out.

Ask these questions

- Are you exploring an opportunity for yourself or for your organization?
- For a company, who can authorize a data partnership discussion?
- Approximately how many people use shared business systems, and where are they based?
- Which systems hold operating history, and how far back does it go?
- Are there ownership, client contract or existing licensing restrictions to discuss?
- Would you like the next step or an introduction?

What to record

Keep the company name and public website, the person's business role, the actual facts they volunteered, the reason for relevance, their permission and the next agreed action. Mark unknowns as unknowns. Team size and systems are review indicators, not our rejection rules.

What not to collect

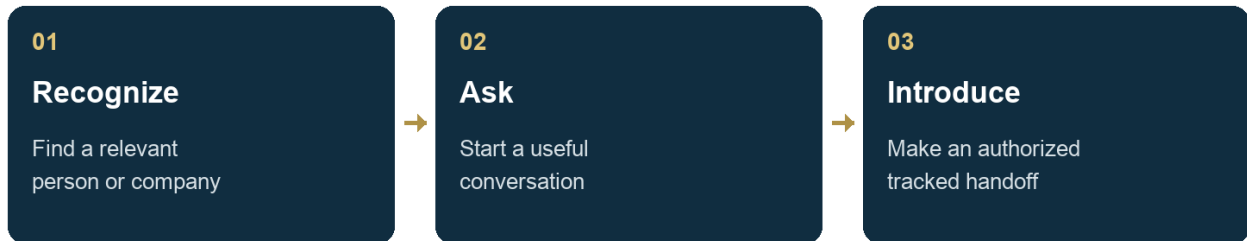
Do not ask for files, recordings, payroll exports, client or patient records, passwords or system access. A person who can open a folder is not necessarily authorized to license it.

The handoff message

David, [Name] at [Company] agreed to connect about [Expert or Enterprise opportunity]. The relevant context is [one or two nonconfidential facts]. [Name] is [decision maker or needs to involve the decision maker]. The next step they requested is [specific action].

Replace every bracket with a fact. Do not submit a prospect to a provider or circulate their private details without the appropriate permission.

Start conversations that earn a reply



Begin with something real

Name the person's work, a true relationship or a verified business fact. Explain one relevant opportunity and ask one easy question. Let the first reply determine the next step.

A warm business owner message

Hi [Name], your work at [Company] made me think of a business opportunity I am exploring. Some AI programs evaluate company controlled operating knowledge for paid partnerships. Would you like a short overview to see whether it could be relevant?

An individual expert message

Hi [Name], your experience in [verified field] may be relevant to some current AI project work. Would you like me to check the available opportunities against your background?

When they ask for details

Explain the specific pathway and identify its provider. Send the one relevant tracked link or offer an authorized introduction. Do not answer a question about one program using another program's fees or process.

When they do not reply

A later, individually reviewed note needs a useful new reason to respond. Silence is not permission to add the person to a texting sequence. Stop the outbound sequence on any response and handle the conversation personally.

Answer the questions owners ask

What could our records be worth

I would not guess from a team size or a software list. Any offer depends on the records, the rights involved, buyer needs and the proposed terms. The right next step is a fit review, not a valuation promise.

What happens to our private information

We start with a business level description, not your files. The selected program must explain who would receive data, when de identification happens and what you can exclude. Your company reviews scope and terms before any authorized transfer.

Are we selling ownership

A licensing arrangement can grant defined uses while the company retains ownership. The actual agreement controls the term, exclusivity, permitted uses and deletion. Deleting a supplied dataset does not necessarily reverse model training already completed.

What does it cost and when are we paid

Each program has its own terms. DataSupply describes no upfront fee and a success fee after a successful paid deal. That is not free overall, and it is not automatically Mode's or micro1's arrangement. The provider should explain the applicable fee and payment milestones.

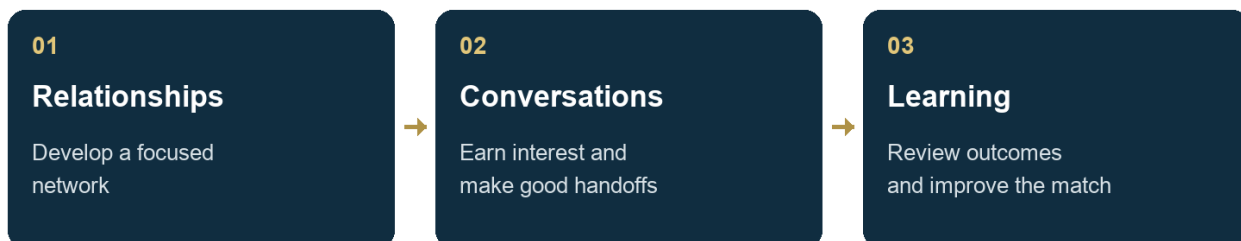
We are small or we have unusual records

Let us capture the actual team, systems and history and request the appropriate review. We do not discard a promising company solely because of headcount.

Our contracts forbid sharing or we are not interested

Restricted records stay out; a different provider does not remove that restriction. If the person is not interested, respect the answer and stop. Do not pivot programs to restart an unwanted pitch.

Build a repeatable growth practice



Develop a few strong connector relationships

Choose people who already advise suitable owners: accountants, IT providers, consultants and business brokers. Explain the kind of introduction that helps, and give them a short message they can use to ask permission. Do not ask them to send their client list.

Help an advisor recognize a fit

Use one relevant example: an owner with years of shared email and operations history, or a specialist whose experience fits a current project. Explain that you need a decision maker's interest, not confidential material.

Earn introductions by being useful

Give accurate updates, acknowledge when something is not a match and keep the original introducer informed where permission allows. After a useful conversation, ask whether there is one appropriate person they would feel comfortable introducing.

Recruit partners who can do the work

Look for relationship judgment, follow through and willingness to learn the pathways. Explain the role before the registration link. A person joining a program is a starting point, not an income outcome.

Improve what you can observe

Review which audiences produce relevant replies, which introductions advance and where prospects get confused. Improve the message or routing before increasing volume. Do not call opens, raw sends or registrations revenue.

10 STARTUP PLAN

Your first week of action

Use your first week to learn one pathway, start relevant conversations and record the next steps. Keep the pace manageable enough to follow through on the interest you earn.

When	Do this	You should leave with
Day 1	Read the program overview and the relevant agreements. Choose a first pathway.	A clear explanation of your role and the correct account and link
Day 2	Map genuine business and professional relationships. Choose one audience.	A focused set of people and a truthful reason for each conversation
Day 3	Verify the missing public facts and adapt one opening message.	A few relevant, individually reviewed conversation starters
Day 4	Start permission based conversations. Listen before routing.	Actual interest, questions or clear reasons not to proceed
Day 5	Make an authorized introduction or share one requested link.	A documented next step, not a guessed acceptance
Day 6	Practice the common questions and identify one potential connector.	Better answers and a specific relationship to develop
Day 7	Review the week and choose one improvement.	A realistic plan for the next week based on observed results

Weekly review questions

- Which conversations were genuinely relevant, and why?
- Where did people misunderstand the opportunity or next step?
- Which handoffs need a human update?
- What should I change before starting more conversations?

11 TRACKING AND FOLLOW THROUGH

Manage the pipeline honestly

Keep a simple record of the next action. A spreadsheet or an approved CRM process can work, provided it preserves permissions, history and the difference between an introduction and a result.

Stage	Meaning	Next action
Research	A possible person or company; facts still need checking	Verify relevance, contact and existing history
Conversation	A relevant message or live conversation has begun	Record the response and handle it personally
Interested	The person requested information or an introduction	Confirm the intended pathway and permission
Referred	A real authorized referral has been recorded	Save the actual provider record and next step
In review	The program is evaluating the application or company	Follow the provider's process; do not promise acceptance
Accepted or closed	A confirmed outcome under the program's terms	Record the actual milestone separately from payment
Paid	A payment has actually been received	Record what was paid, when and under which agreement
Hold or stopped	Not now, unresolved rights, opt out or another reason to stop	Honor the hold or suppression across pathways

Useful fields

Person and role, company, source of relationship, reason for fit, pathway, permission, own referral link used, actual referral ID, latest response, next action and review date. Mark whether a team count is estimated or verified; keep sensitive records out of your notes.

Do not resend because a CRM record is missing. Repair the record, not the delivery. Never clear an opt out to make a prospect sendable.

12 PARTNER RECRUITMENT STACK

Recruiting messages you can adapt

Warm invitation

Hi [Name], you know business owners and professionals through [true context]. I am building my work in AI Data Brokerage at the Expert and Enterprise levels. Would you like a look at how thoughtful introductions can fit the opportunity?

A professional partner email

Subject: An introduction opportunity for your network

Hi [Name],

Your work with [verified audience] may put you in touch with people who could be relevant to AI opportunities.

We help route individual expertise and company operating knowledge to the appropriate programs. Partners begin with a useful conversation and an introduction, not company files.

Would you like our partner overview?

After they ask for the guide

Here is our Ownly ONCE AI Data Brokerage Partner Handbook. It explains the Expert and Enterprise tracks, the different partnership links and how to build a quality introduction pipeline. Start with the opportunity overview, then choose the program you want to review. What would you like to explore first?

A short meeting introduction

We work as AI Data Brokers at the Expert and Enterprise levels. We help individuals explore relevant AI work and organizations assess potential data partnerships. If you know the right people, there may be a partner pathway worth reviewing. The handbook shows you what the role involves and where to start.

Use true context in every bracket. Do not imply an existing relationship, provider approval or earnings history that you do not have.

13 OUTREACH STACK

Company and connector messages

A business owner you know

Hi [Name], the operating knowledge behind [Company] may be worth a conversation. We help businesses explore whether qualifying company controlled workflows could fit a paid AI partnership. Would you like a short overview?

A legal or accounting firm

Hi [Name], [specific verified firm fact] made me think of the operating processes your team has developed. We help firms explore relevant AI partnerships around qualifying internal knowledge. This is not a request for client files or privileged material. Would you be the right person to review a short overview?

An advisor who can introduce an owner

Hi [Name], your work with [verified audience] may give you a good view of owners with established operations. We are looking for thoughtful introductions to people who want to understand potential AI data partnerships. Would a one page explanation help you judge whom it might suit?

A connector introducing you

[Owner], would you be open to meeting [Partner]? They work with Ownly ONCE AI Data Brokerage and can explain the company partnership routes. I thought of you because [true reason]. I will introduce you only if you would like the conversation.

A requested alternative pathway

The first pathway may not fit [specific known issue]. Another program has a different review process. Would you like us to explain that option before making another introduction?

First touches should do one job and use one easy question. Do not paste the full link directory into a cold email. Stop the outbound sequence on a response; do not treat an opt out as permission to change programs.

14 CONVERSATION WORKSHEET

Run a useful discovery conversation

Use this worksheet as a guide for a business level conversation. Record only what the person is comfortable sharing. Do not request confidential attachments or evidence files.

Person and organization

Name and role _____

Company and public website _____

How we know each other _____

Opportunity and authority

Expert or Enterprise _____

Who can approve a company discussion _____

Relevant skills or operating context _____

Facts for a review

Approximate team and locations _____

Shared systems and accessible history _____

Known ownership or contract questions _____

Permission and next step

What they want to explore _____

Permission for an introduction or link _____

Agreed action and date _____

A blank is better than a guessed answer. Staff counts remain subject to program review.

15 PARTNER OPERATING RULES

Protect the relationship and the deal

Keep our brokerage role accurate

We identify opportunities and make introductions. Do not call yourself an employee of micro1, Mode or DataSupply unless that is actually true. Use provider specific titles and logos only as the relevant agreement permits. Our Ownly brand does not conceal who operates the selected program.

Keep data out of your hands

Partners do not collect raw company files, logins, recordings or confidential samples. A company must understand and authorize its own provider process. Health, privileged, minors' and third party records, credentials and restricted material are not prospecting assets.

Respect decisions and permissions

A public email address is not blanket permission for every channel. Follow the applicable email, calling and messaging rules. Stop when asked, preserve the record and do not bypass a refusal through another provider or contact channel.

Keep claims and money precise

No guaranteed job, acceptance, valuation, payout, hours, close date or recurring income. A provider's published example is not your result. A pending estimate is not money earned. Program fees, security processes, geography and terms must not be copied from one pathway to another.

Use the right link and confirm the real record

These handbook links preserve David's tracking. Once enrolled, use your own issued link for your own referrals. Verify the actual provider entry before claiming attribution, and check duplicate or prior relationships before another submission.

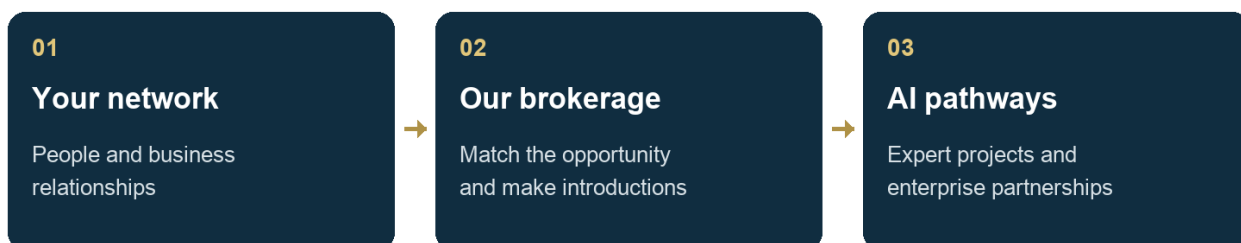
Questions about contracts, privacy or taxes belong with the relevant program and the company's own qualified advisors. If you do not know, pause and ask rather than improvising an answer.

Invite someone to become a partner



OWNLY ONCE AI DATA BROKERAGE

Do you know business owners or people with valuable professional experience? We are looking for thoughtful partners who can recognize a relevant opportunity and make a good introduction.



What you can help people explore

Expert opportunities for individuals and Enterprise partnerships for organizations, with distinct pathways through micro1, Mode and DataSupply. Fit and participation are reviewed by the relevant program.

What a partner does

Start with your relationships, ask permission for the conversation and connect an interested person or decision maker with the right next step. Learn the pathways and keep the facts accurate. You do not need to collect company data or promise a deal.

Choose a partnership to review

[Explore micro1 partner registration](#)

[Explore Mode partner registration](#)

[Explore DataSupply partner registration](#)

David Ivery | AI Data Broker | Expert and Enterprise

david@ownly1nce.com

[941 277 9876](tel:9412779876)

Partner compensation, where offered, follows the applicable written agreement. No income or acceptance is guaranteed.

17 RESOURCES AND SUPPORT

Learn the process and take the next step

Use the resource that answers the question in front of you. Start with the program overview, then review the current agreement and the specific opportunity. Do not use a marketing guide as a substitute for signed terms.

Enterprise explainers

[Our micro1 enterprise overview](#)

[Our Mode enterprise overview](#)

DataSupply learning resources

[Partner field guide](#)

[Qualification and readiness guide](#)

[Business owner overview](#)

[Privacy and handling guide](#)

[Questions and objections](#)

These are DataSupply resources and describe its process, not universal terms for all three programs. Where resources differ, ask the program to confirm the current position. Refresh individual role availability before naming an opening, rate or eligibility requirement.

Work with David

For help choosing a pathway or making a useful introduction, contact David Ivery at Ownly ONCE. Explain the business level situation and the next step you want. Do not attach confidential records.

[Email David](#)

[Call 941 277 9876](#)

[Visit Ownly ONCE](#)

Next action: choose one pathway, learn its role and terms, and identify one genuine conversation worth having.

A stronger introduction starts here

Our service

We help people recognize useful Expert and Enterprise opportunities, ask the right first questions and make tracked introductions. Our brokerage service spans micro1, Mode and DataSupply. The provider reviews fit and runs its own application or transaction. We do not own those programs or promise acceptance.

What this edition adds

Pages 20-29 turn five new source documents into a working field guide. Pages 30-51 preserve every page and visual in the supplied 22-page sales deck, with our branding, a new presenter narrative and source-specific cautions. The original 19-page handbook and its full-bleed cover remain intact.

Three routes, three different agreements

micro1: expert project applications and a separate enterprise route. **Mode:** introductions for review of a full operating record and a provider-issued fixed written offer. **DataSupply:** a distinct commercialization and broker-partner program. Do not transfer fee rates, exclusivity terms or security claims between them.

How to use the visual module

Use the visual pages as a guided conversation, not a promise sheet. Corporate achievements, testimonials and market figures belong to the named source, not Ownly ONCE. Verify time-sensitive claims and obtain provider approval where required before adapting them for external use. No securities solicitation is part of our offer.

Company fit is a review conversation

Start with the operating history

Look for several years of accessible records across connected tools, clear authority to license them and a decision maker who can authorize a discussion. Count people who actually work in the systems. Record current and peak office headcount separately from field staff, part-time staff and contractors.

Keep promising companies in review

Employee counts are screening signals, not automatic accept/reject decisions. Our prospecting notes may start at 6 legal, 10 accounting and 15 medical staff. The supplied Mode deck and seller package show 6/10/30 in places; the FAQ, priority guide and call narrative show 10 legal, 15 specialist and 50 other office staff. Do not announce that either set guarantees qualification. Mark borderline records **provider review required**.

Priorities from the new Mode guide

Lead with law firms, banks/lenders and larger construction offices. Accounting/tax, healthcare/dental, technology and consumer brands also appear. Central-office restaurant groups, e-commerce and HVAC can be relevant. Marketing agencies and closed/sold companies need case-by-case review. Preserve ownership and access evidence for successor entities.

Geography and exclusions need confirmation

Documents disagree on whether markets beyond the US, Canada, UK and Australia are considered. Route exceptions to Mode before an introduction. The new guide excludes staffing, cannabis and defense/export-controlled work, and franchisees without rights. The FAQ additionally flags insurance, title and escrow. Do not silently override a restriction or pivot an excluded record without a separate fit and permission check.

The introduction must be earned

Mode now has an explicit relationship rule

The supplied October 14 affiliate FAQ permits introductions only to people we know or people who agreed to an introduction. It says purchased or scraped lists and mass email are not allowed and do not earn a fee. A contact in a CSV is not proof of permission. Treat imported marketing lists as research/permission review, not Mode-ready introductions.

A short first conversation

Recognition: “You have years of real work moving through your company’s systems.”

Value bridge: “We help owners explore whether that connected operating history fits an AI data partnership.”

Small next step: “Would you like an overview before deciding whether an introduction makes sense?”

An introduction after interest

“With your permission, I can introduce you for a fit review. The first conversation covers the systems you use, how far back the records go and one example of how work moves through them. Please do not send data or passwords. I may receive a provider-paid referral fee if a qualifying deal completes.”

Our clean record

Save contact source/date, relationship or consent evidence, entity, decision-maker role, geography, systems/history, estimated headcount, rights questions, selected pathway and next step. Deduplicate company and person across CRM, prior messages and suppression. Any reply pauses outreach. Never treat a new pathway as a way around an opt-out.

A useful first call in thirty minutes

Before the call

Confirm permission and the correct provider route. Send the relevant provider overview and FAQ when requested. Invite the person who understands systems and the person authorized to sign. A rough description is enough. Do not request exports, recordings or confidential documents.

Minutes 0-7: the owner's reason

Ask what they heard and what interests or concerns them. Explain that the opportunity concerns connected business workflows. Avoid market-size statistics and income figures as the opening. Keep the outcome simple: determine whether a deeper review makes sense.

Minutes 7-15: one complete work journey

"Where does a request first arrive? Who decides what happens next? Where is it recorded? What creates the invoice? Where is a correction or exception visible? What shows whether the job succeeded?" Name their actual tools back to them. One linked job is more informative than a list of software logos.

Minutes 15-27: scope and provider process

Explain who would contract and pay. For Mode, the supplied materials describe a fixed offer in a license agreement, with copies exported by the company only after signing. Ask about rights, retention and sensitive categories. Leave pricing, contractual exclusions, health-data handling and legal conclusions to the provider and the owner's counsel.

Minutes 27-30: a specific handoff

Confirm the information still needed, who will supply it and the next conversation. An LOI may include confidentiality and temporary no-shopping terms even when described as non-binding. Have counsel review the actual document. Do not promise a signature, a payment date or acceptance.

Privacy is a process we can explain

Before any transfer

We collect descriptions, not datasets. The owner and counsel confirm data rights, vendor/client restrictions and permitted use. The agreement should identify the systems and date ranges in scope. Our partners never receive raw files, exports, credentials or passwords.

What the Mode materials describe

Company staff export copies through the provider's secure process after agreement. Mode describes encryption in transit/at rest, restricted access, removal of sensitive content, transformation of personal identifiers and an optional review of a de-identified sample. The supplied documents state raw uploads are deleted within 120 days. Verify the actual contract rather than presenting these as our own technical controls.

Keep the work chain; protect the identity

A billing exception can show the diagnosis, escalation, correction and result while identifiers are transformed. Consistent substitutions preserve links across systems. This is a provider illustration, not proof that every category is legally licensable or that re-identification risk is zero.

Healthcare is an escalation, never a shortcut

The FAQ excludes health records, payment-card and children's data. Other supplied materials describe a healthcare partner and BAA pathway. Do not resolve that inconsistency yourself. Do not collect PHI, privileged files or regulated account details. Obtain written scope and handling confirmation before discussing transfer.

Language that builds trust

Say "sensitive material is removed and personal information is transformed under the provider's process." Do not say "100% safe," "automatically compliant," "we anonymize everything" or "your attorney does not need to review it."

Compensation belongs to its pathway

Company proceeds and partner earnings differ

A company's licensing offer is not a broker's paycheck. A referral registration is not a completed deal. Neither a promotional range nor a worked example establishes typical income. The signed applicable agreement controls eligibility, attribution, amounts, timing and reversals.

Mode reference terms from the supplied FAQ

The base US direct-referral schedule states 6% or \$50,000, whichever is higher, for paid companies 1-5. Higher tiers show 6.25%/\$52,500 and 6.5%/\$55,000. Non-US-headquartered companies are described as 6% with no minimum. These are **provider reference terms requiring agreement confirmation**, not our promise to a recruit.

Mode attribution and payment conditions

The FAQ describes registration within 10 business days, first written referral priority, no split fee and a six-month signing window. It excludes pilots, samples and partial datasets. Payment follows the provider's payments to the company, with tax documentation required. One-level sub-referral terms and clawback conditions also apply. Read the entire agreement before quoting a benefit.

DataSupply stays separate

The reviewed compensation video describes a share of DataSupply's success fee, a 30% starting share, conditional 45% tier, annual thresholds and per-license caps, plus conditional team/bonus provisions. Do not substitute those percentages for a share of the full company license price. Recruiting alone pays nothing. Current written terms must confirm every example.

Our disclosure

"I may receive compensation from the applicable provider if a qualifying transaction completes. That arrangement does not guarantee an offer or earnings." For Mode, the FAQ states the provider pays the referral fee on top of the company's offer and affiliates may not charge the company.

The owner intake worksheet

Company and authority

Legal entity / trading name: _____
 Website / HQ / countries of operation: _____
 Owner or authorized officer / title: _____
 Introduced by / permission date / chosen route: _____
 Who owns the records and who can sign? _____

Scale and retained history

Full-time office users today: _____ Peak users/year: _____
 Field / non-desk / contractor counts separately: _____
 Year founded: _____ Earliest accessible records: _____
 Date range / systems with retention limits: _____
 English-language share, estimated if unknown: _____

Systems inventory — descriptions only

For each system, note its name, purpose, years retained, approximate GB/TB or record count, data formats and the job/customer ID that links it to other tools. Cover email/calendar, files, chat, calls, CRM, accounting, operations and code when applicable. Mark every estimate. Blank volume fields can be resolved later.

One workflow and its result

Request begins in: _____ Decision recorded in: _____
 Work tracked in: _____ Invoice/result in: _____
 Shared identifier: _____ Recorded outcome: _____
 Which system holds the most complete story? _____

Rights and sensitivity questions

Client-owned or third-party records? Vendor restrictions? Prior licenses or exclusivity? Sensitive health, legal, financial or children's material? Record a yes/no/unknown description only. Do not attach examples containing real confidential information.

A connected record is more useful

Illustration, not a client case

The supplied seller package uses fictional Harbor Point Accounting Group to demonstrate an intake. Its company, contact, volumes and outcomes are invented. Do not turn the illustration into our customer, a testimonial or a closed transaction.

Why that example works

It describes one engagement from onboarding through review, filing, invoicing and corrections. The same client identifier links practice management, CRM, accounting and document folders. Outcomes such as filed, amended, won or lost make the history interpretable. Several years of repeated work also expose exceptions.

What our partners should learn

Ask for a plain-language work journey before estimating value. A terabyte total without rights, dates, system context or linked outcomes does not tell the buyer enough. A small but coherent history may deserve review; it does not bypass provider criteria.

How to prepare an honest record

Separate observed evidence from owner estimates. Write “38 office users, owner estimate, confirmation pending” instead of “qualified.” Record who supplied each fact and when. Keep raw records out of CRM notes, community posts and partner chat. The company’s own team and approved provider handle any later transfer.

A clean handoff summary

“The owner agreed to a fit review. Records span these systems and dates. Headcount is an estimate. One workflow links these tools and captures this outcome. Ownership and sensitive categories still need confirmation. Here is the authorized contact and the tracked referral route.”

A partner growth playbook

Your first week

Day 1: learn the three routes and register through the appropriate tracked links.

Day 2: map ten real relationships and the business context behind each.

Day 3: choose three relevant conversations, not a bulk list.

Day 4: ask permission and listen for fit.

Day 5: record the gaps and make only authorized handoffs.

Day 6: help a new partner practice the introduction.

Day 7: review replies, registration confirmations and next steps.

The metrics that matter

Track relevant conversations, permission received, provider-reviewed introductions, accepted registrations, unresolved gaps and completed qualifying outcomes. Keep research-only and held records out of “ready” counts. Measure partner development by useful activity and good handoffs, not a headcount of recruits.

A partner invitation

“You already know business owners who have built years of real operating experience. We help people explore whether those connections fit an AI data partnership. Would you like the handbook to see how the introduction role works?”

A respectful follow-through

After interest, send the route the person requested and one clear next step. Do not send all programs at once. When a provider declines fit, ask whether the owner wants a separate route reviewed. Check existing licenses and exclusivity first. Stop on any opt-out and never use a second provider as a way around a block.

Teach the handoff, not the hype

A successful partner can explain the opportunity, identify the right person, ask permission and preserve attribution. Hundreds of thousands in aggregate earnings would require qualifying outcomes under program terms. It is an opportunity to develop, not a forecast or a salary.

Objections and the source of truth

“Who is actually buying?”

“We help identify the route. For the Mode pathway, the supplied materials describe Mode as the contracting buyer and payer. Other providers use different arrangements. We will identify the actual party before any agreement.”

“Can I sell the same data again?”

“Not without checking the existing agreement. Mode materials describe 24-month restrictions on licensing the same records for external AI training. DataSupply’s repeated-license examples are not permission to violate exclusivity.”

“How much and how soon?”

“Only a written provider offer establishes the price. Timing depends on review, the contract, delivery and acceptance. The supplied Mode materials mention roughly 2-3 months overall, while the deck shows about 60 days and a different payment trigger. We will confirm the applicable agreement.”

Source register and unresolved differences

Reviewed: Affiliate FAQ dated October 14, 2026 (4 pages); Who to Prioritize (3); Introductory Call Narrative (7); Seller Information Package (13); data-sales-deck (22). Total: 49 source pages. These documents differ on headcount, geography, exclusions, healthcare handling and payment triggers. Provider confirmation and signed agreements take precedence over our guide.

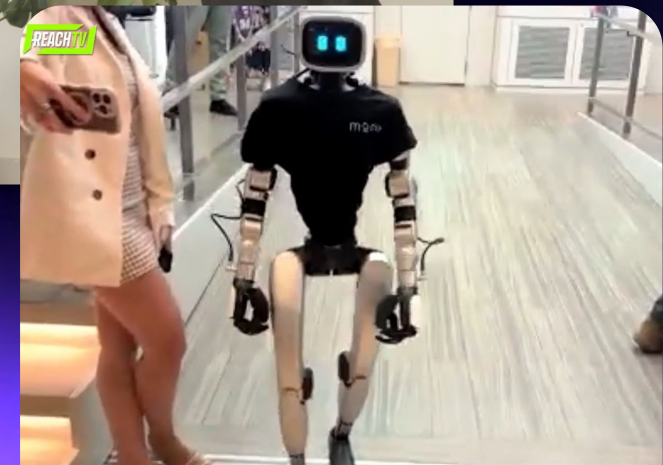
Where our brand ends

The next 22 visual pages retain all supplied pitch-deck visuals. Our headers and presenter notes explain how to use them. The underlying Mode claims remain attributed to Mode. Media logos, awards and photographed people are not endorsements of David Ivery or Ownly ONCE. Investment content is not part of our opportunity. Obtain required provider approval before using adapted Mode collateral externally.

Your operating history may be an asset

mode.inc

Monetize Your Operational Business Data



MODE.INC CEO NOVAES BRINGS HUMANOID ROBOT TO FINTECH.TV'S NYSE SET

Our tech has been covered in:



WSJ

FOX
BUSINESS

Forbes

yahoo!
news

BUSINESS
INSIDER

Open with the owner's real business and the work their systems record. Mode source imagery and media references do not establish an endorsement of our brokerage.

A new funding conversation

Fund **growth** by licensing your business data

AI labs are paying for data on how
real companies run.

You already generate it. We price it,
de-identify it, and pay you.



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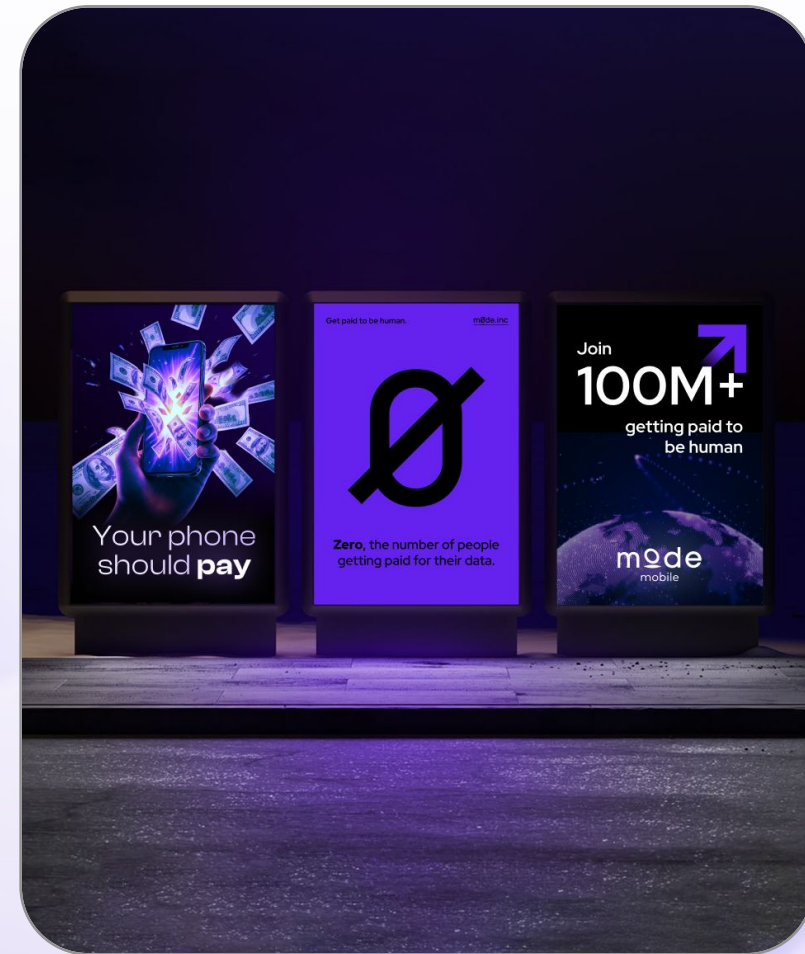
Licensing may create revenue without selling equity. We introduce the right review, while the contracting provider determines scope, value and terms.

The conversation we will have

mode
mobile

Data Partnerships Agenda

- Mode's Growth Story
- Data Industry Trends
- Introducing BizBuyData
- How It Works
- How You Can Apply



Understand the business, trace one workflow, clarify rights and discuss next steps. Do not let a corporate growth story replace discovery.

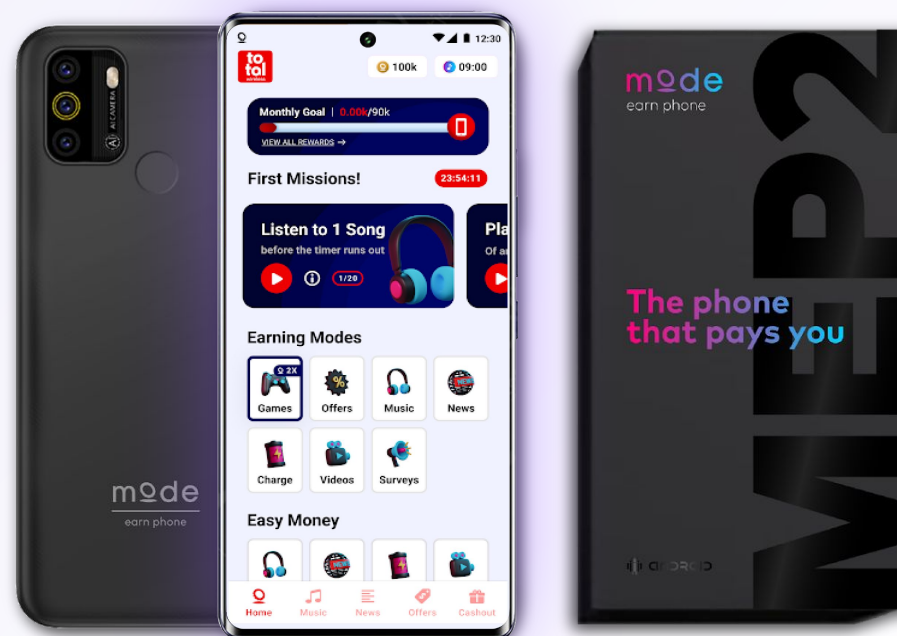
Consumer experience is background

Mode provides an easy, passive source of “gig income” using an abundant resource: **screen time**

mode
mobile

 **4+**
Trillion

Hours spent globally on smartphones per year

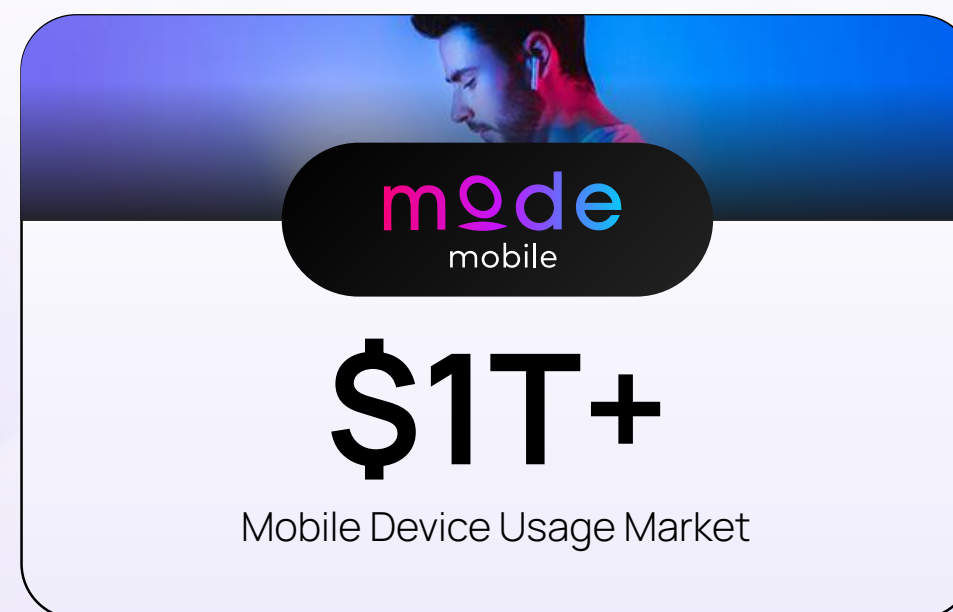
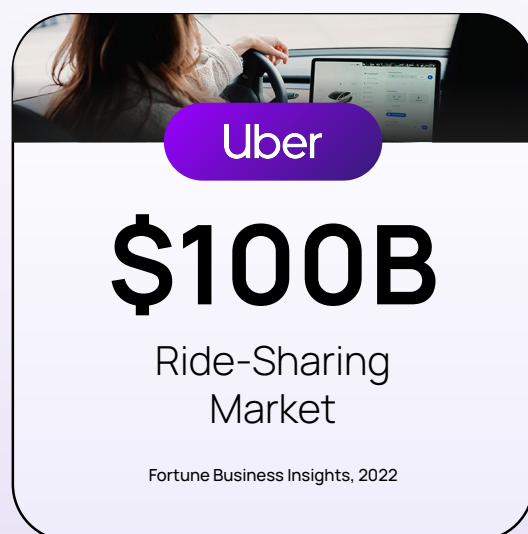


This source page explains Mode's consumer platform. Screen-time income is a separate activity and is not the business-data licensing offer we broker.

Different markets, different economics

People spend 25% of their lives on smartphones, paving the way for a massive alternative asset class

mode
mobile



The source compares historical market categories. Those figures are provider context, not a valuation of the prospect's records or evidence of partner earnings.

Provider history is provider history



Deloitte Ranks Mode Mobile the Fastest-Growing Software Company in North America



With **32,481%** growth
Mode outperformed previous winners:



68,000 Investors

\$120M Capital Raised



#1 in Software & #2 Overall
in 2023

Awards and growth figures belong to Mode and the stated historical period. Investor totals and capital raised are not an invitation to invest or claims about Ownly ONCE.

Attribution matters

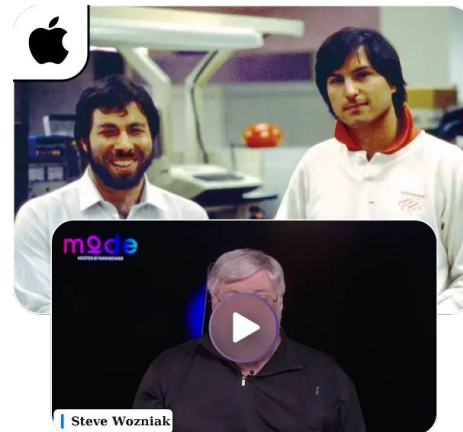


Recent Accolades, Collaborators & Shareholders

Kevin Harrington
Shark Tank Investor



Steve Wozniak
Co-founder of Apple



Adam Carolla
Actor and Radio Personality



Dan Novaes
Entrepreneur of
the Year Finalist



Dan Novaes
Top 40 Under 40
(Forbes Latam - KOL Capital List)

People, accolades and collaborations shown here belong to the source's Mode story. None is presented as our partner, spokesperson or endorsement.

Media coverage is context

Media can't get enough of Mode's disruptive breakthroughs

**BUSINESS
INSIDER**

"The next wave of AI needs your photos, receipts, and emails to get smarter. [Mode] wants to help you get paid for it, and it's on a corporate shopping spree."

Business Insider

*charles
SCHWAB*

"What I sense is a feeling of optimism and confidence being exuded not only from yourself but from the space."

proactive

"It's really interesting... [Mode Mobile] has reserved the ticker symbol '\$MODE' with Nasdaq, signaling a potential public listing."



Mode Mobile featured in:



THE VERGE

VentureBeat

The
Adam
Carolla
Show.

cheddar



**BUSINESS
INSIDER**



Entrepreneur

**yahoo!
finance**



FASTCOMPANY

Forbes

Retained source media imagery is not current third-party validation of our offer. Verify original coverage and permissions before using quotes externally. No securities pitch.

Scale alone does not qualify a company

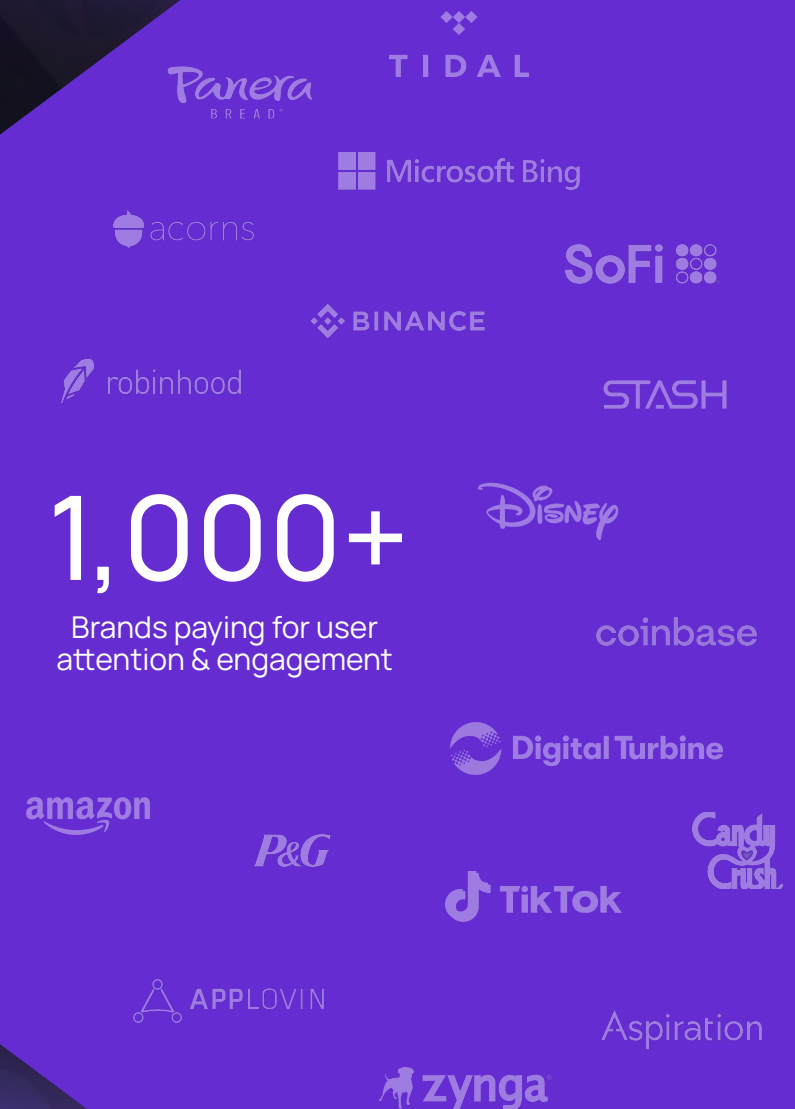
We spent **years**
learning how to
reward consumer
attention and data at
scale

\$1B+

In user earnings &
savings since inception

1,000+

Brands paying for user
attention & engagement



The source's consumer-platform figures do not determine a business offer. Our discussion returns to connected company records and clear rights.

The business route is separate



We built this model for **consumers**.
Now we're bringing it to **businesses**.

People opt in to share data and get rewarded.

Mode pays users for attention, engagement and consented data.

Earnings & Savings

\$1B+

Total Users

500M+



Companies license their records and get paid.

The same principle applied to operational data your company already owns.

Payout Range Per Company

\$100K – \$5M

A company licenses approved records under its agreement. The displayed payout range is promotional and indicative, not typical earnings or a guaranteed offer.

Permission belongs at the beginning

The data that built AI wasn't consented
The data that scales it **must be**

The New York Times

The Times Sues OpenAI and Microsoft Over A.I. Use of Copyrighted Work

Millions of articles from The New York Times were used to train chatbots that now compete with it, the lawsuit said.

The Washington Post

Publishers sue Meta, claiming it violated copyrights in training AI with their books

B B C

AI firm Anthropic agrees to pay authors \$1.5bn to settle piracy lawsuit

©CBS NEWS

Reddit sues Anthropic over alleged "scraping" of user comments to train AI chatbot Claude

Music publishers sue Anthropic for \$3 billion over 'flagrant piracy'

New York Times Sues A.I. Start-Up Perplexity Over Use of Copyrighted Work

News Corp CEO Robert Thomson warns AI companies scraping without paying: 'We're coming for you'

The opportunity rests on lawful rights and permitted use. Legal/news illustrations are historical context and do not replace counsel's review of the company's contracts.

Demand needs lawful supply

AI is running into a data wall

Copyright lawsuits

Anthropic pays the largest copyright settlement in U.S. history, **\$1.5B**.

70+ AI copyright suits were filed by early 2026.



Unconsented data

Otter.ai faces a class action alleging it trained AI on meetings recorded without consent.

Without clear consent, data is a liability, not an asset.



Running out of data

Supply of public human written text could be fully used between **2026 - 2032**.

The open web is largely tapped; the next gains need new, permissioned sources.

The source's market and litigation figures require date/source checks before external use. Do not say the public internet is exhausted or invent an expiry deadline.

An archive headline is not a comparable offer

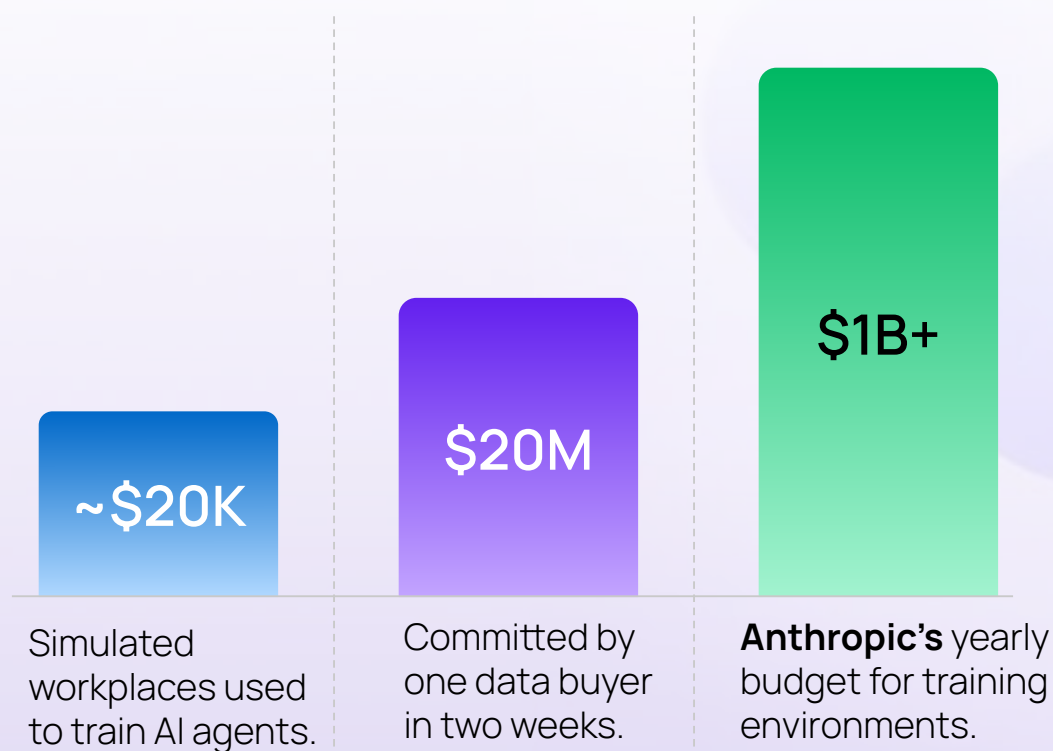
Google offered \$10M for bankrupt Spirit Airlines' corporate records and got outbid.

The archive: ~100M emails, ~500M Microsoft Teams items, code and operational records

The Spirit Airlines statement is a source-deck claim, not a valuation benchmark. Verify the original transaction reporting before quoting it to a prospect.

No named-lab access promise

Frontier labs are now paying for **business data**



The buyers:

Anthropic
\$2T Expected IPO

OpenAI
\$852B Valuation

Google
\$180B+ AI Spend

Meta
\$125B+ AI Spend

The source's logos, spending and valuation figures are not proof that a particular lab will buy a prospect's data or that we represent that lab.

One job across several systems



Your company's records are a training asset

Business corpus data is the everyday record of how your company works: the emails, threads, tickets and documents your team produced over years of real decisions.

Email/Chats

Email threads, Slack,
Microsoft Teams



Tickets/Tasks

Jira, Asana, Linear,
Zendesk



Code

Repositories, commits,
reviews



Documents

Google Drive,
SharePoint, wikis



CRM & Sales

Pipeline notes, call logs,
activity logs



Processes

SOPs, playbooks,
runbooks



+ More

Ask which tools record a request, a decision, the work and the outcome. Describe sources only. Do not ask the owner to send us actual records.

The workflow is the learning signal



Labs want the logic, not the names

WHAT LABS VALUE

- Decision Trees** - how options are weighed
- Workflows** - the steps from request to result
- Tradeoffs** - judgment calls under real constraints
- Corrections** - how mistakes were caught and fixed
- Outcomes** - what actually worked

WHAT LABS DON'T NEED

- Personal Information** - names, emails, etc.
- Client Information** - client and company names
- Project Specifics** - deal terms and pricing
- Credentials** - login details and other secrets
- Anything outside the scope you approve**

The public web shows finished answers. Your records show how the work got done: the step-by-step "trajectories" AI agents learn from.

Decision paths, corrections and outcomes explain how work gets done. Sensitive identifiers and restricted information need provider-led handling and lawful scope.

Keep the logic; transform identifiers

Example: what is kept, what is removed

Kept: the diagnosis, the escalation decision, the fix and the outcome.

Transformed: all unique identifier (e.g., names and amounts).

Original record

Maria Lopez (Acme Logistics): invoice #48213 billed twice, \$12,400.

Jordan Kim checks the billing log: duplicate charge from the March system migration.

Escalates to **Priya Shah** in Finance; refund approved same day.

Migration script patched; **Maria** notified. Ticket closed in 26 hours.



What the lab receives

[Jennifer Smith] ([Best Flight]): invoice [#51724] billed twice, [\$3,402].

[Alex DuPont] checks the billing log: duplicate charge from a system migration.

Escalates to **[Brian Rox]**; refund approved same day.

Root cause patched; **[Jennifer]** notified. Ticket closed in 26 hours.

This is a fictional transformation example. Preserve the diagnosis, escalation and result, while identifiers change consistently. It is not a compliance guarantee.

Headcount begins a review



Who we're looking for

Strong Company Fit

U.S. Based Operations
(Canada, Europe, Australia, ROW Accepted)
Rates Vary

Several years of digital records

30+ employees (all others)
6+ legal; 10+ accounting,
finance & medical

Clear rights to company data

Work runs on standard tools: Google Workspace or Microsoft 365,
Slack or Teams, Jira, CRM

U.S. companies with records in english are preferred,
but Canada along with European countries are also
considered.

High-Demand Industries

Software & IT

Law & Professional

Accounting, Finance
& Medical

Sales & Account Management

Operations & Logistics

Customer Support

Other industries are considered case by case.

The deck's counts/geography conflict with other supplied Mode guides. Keep promising companies in review, record real evidence and confirm the current route before introductions.

Value depends on a connected history

What determines your payout

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1

Volume & History

Years of records and the number of people who created them.

2

Connected Context

Records that link together: a ticket, its discussion, the fix and the result.

3

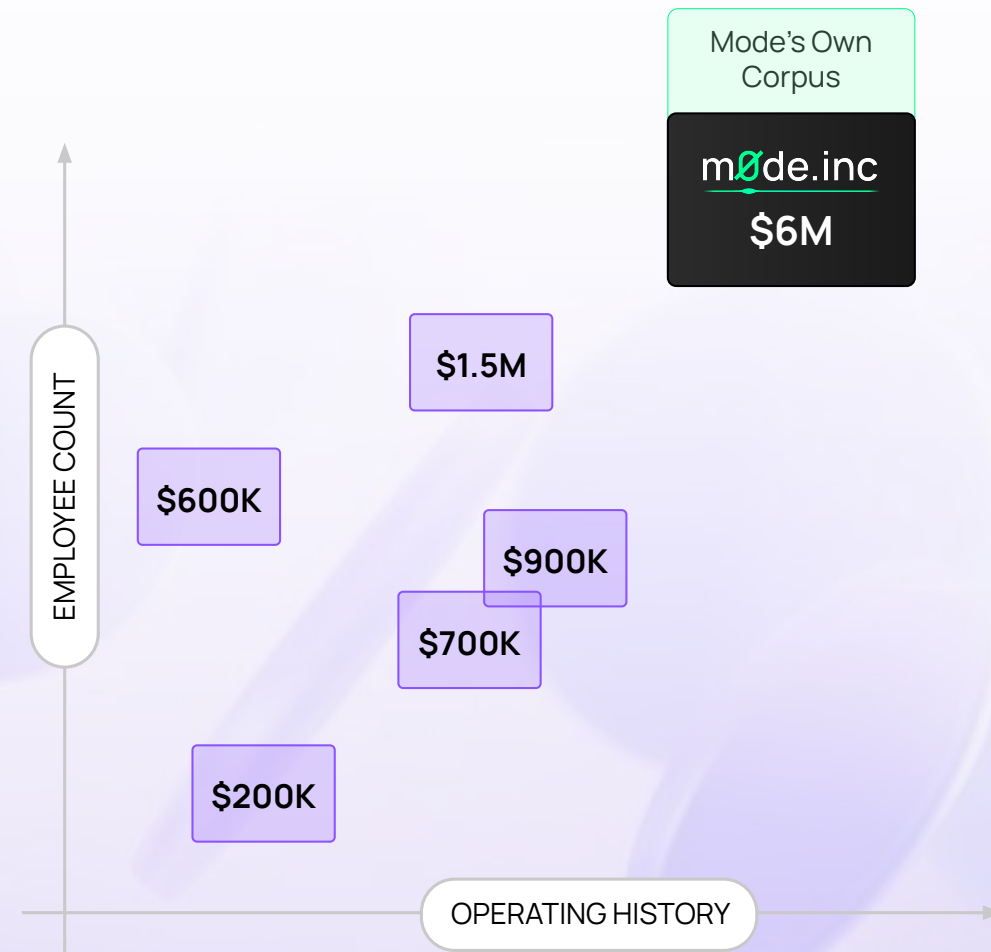
Industry Demand

Functions labs are actively buying, like software, support, finance and operations.

4

Quality

Complete, consistent and well-organized archives.



The plotted amounts are source illustrations, not an appraisal or our client results. People, history, linked outcomes, rights and current demand all need review.

Security claims stay with the provider

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We ran this process on our own companies first



10 Apps acquired and integrated since 2025, plus our core platform.

Before inviting partners, we prepared data from across Mode's own portfolio for AI buyers. Doing it at that scale forced us to build our own anonymization, PII-removal and compliance tooling.

PII detection & Transformation

Pseudonymization

Sensitive-Content Filtering

Secure Workspace

Human QA

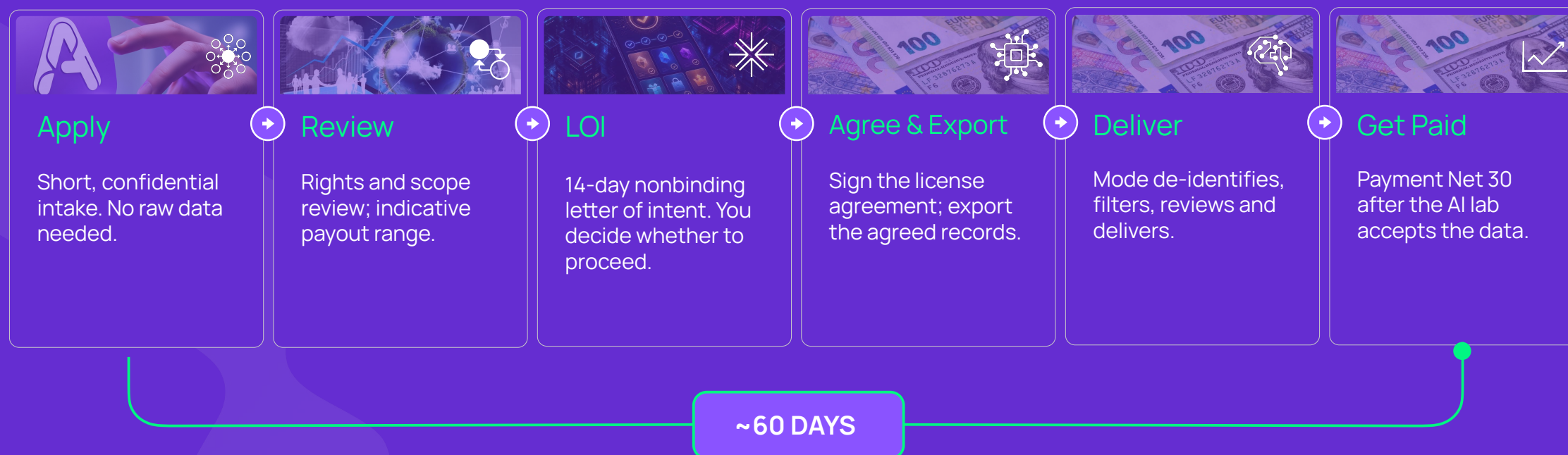
Scoped Delivery

This page describes Mode's process and portfolio, not Ownly ONCE infrastructure. Confirm actual written safeguards, exclusions and approved transfer method.

The contract controls the sequence

Your data is protected at every step:
From **application** to **payment**

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The deck's roughly 60-day/AI-lab acceptance language differs from other supplied Mode materials. Confirm the actual payer, acceptance trigger and payment term in writing.

A fit review is the next step

Apply to license your data & earn up to \$5M!

30+ employees (all others)

(6+ legal; 10+ accounting, finance & medical)
(Canada, Europe, Australia, ROW Accepted)

3+ years of operating history

- 1 Submit a short application
- 2 Eligibility call with our team
- 3 Receive your indicative offer



Promotional figures are not an offer. Begin with descriptions and permission. Use our tracked route, never untracked provider URLs or direct upload of confidential files.